

Supply Chain Collaboration in Asien



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**SupplyOn – the platform
for cross-company collaboration**



Automotive Market Trend

SupplyOn in Asia

Best Practice



Shift to Asia

Demand for more
Safety Systems

Powertrain
Diversification

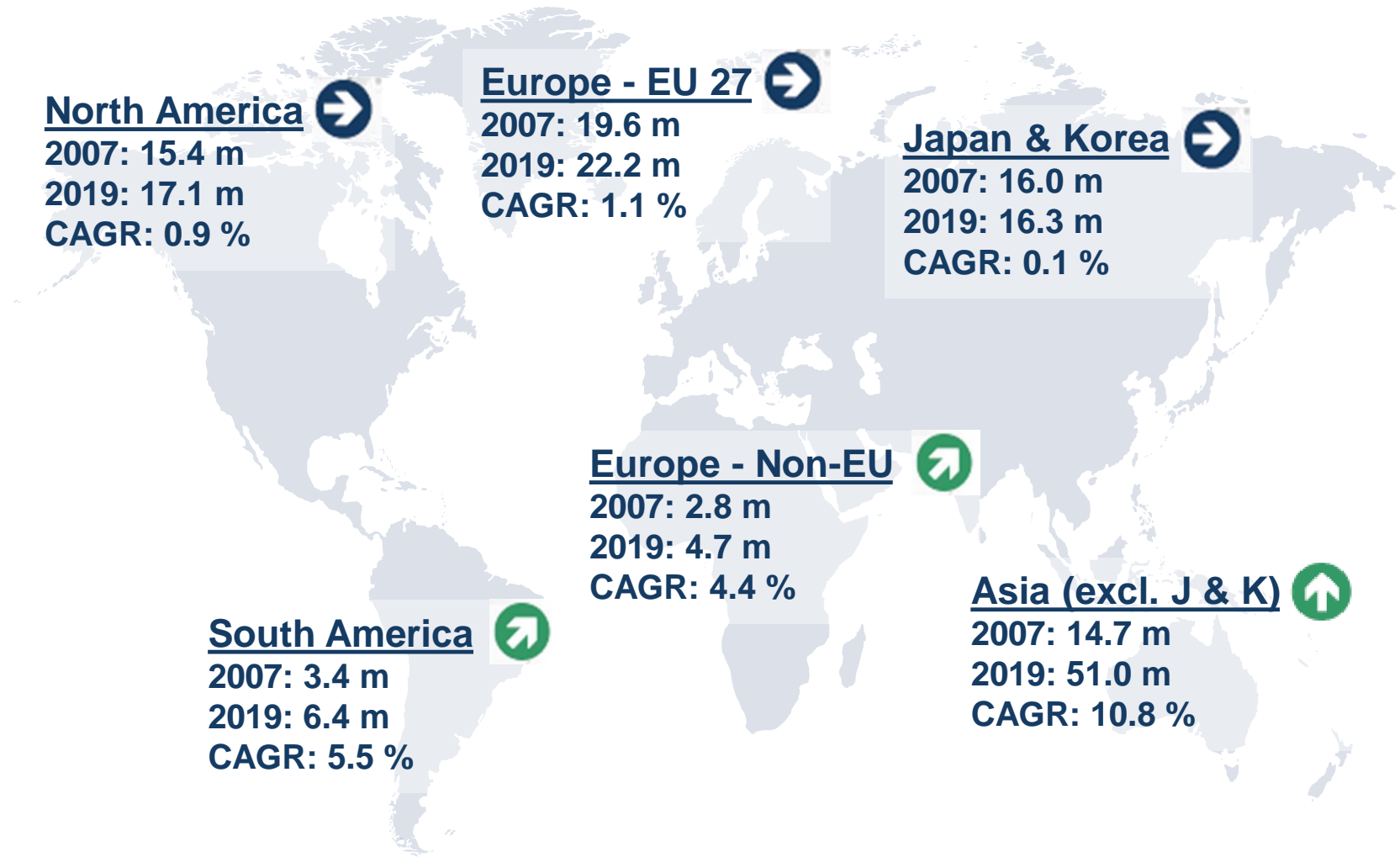
Consolidation in
Automotive Industry

Changing Market
Segments

E-Mobility
Solutions

New

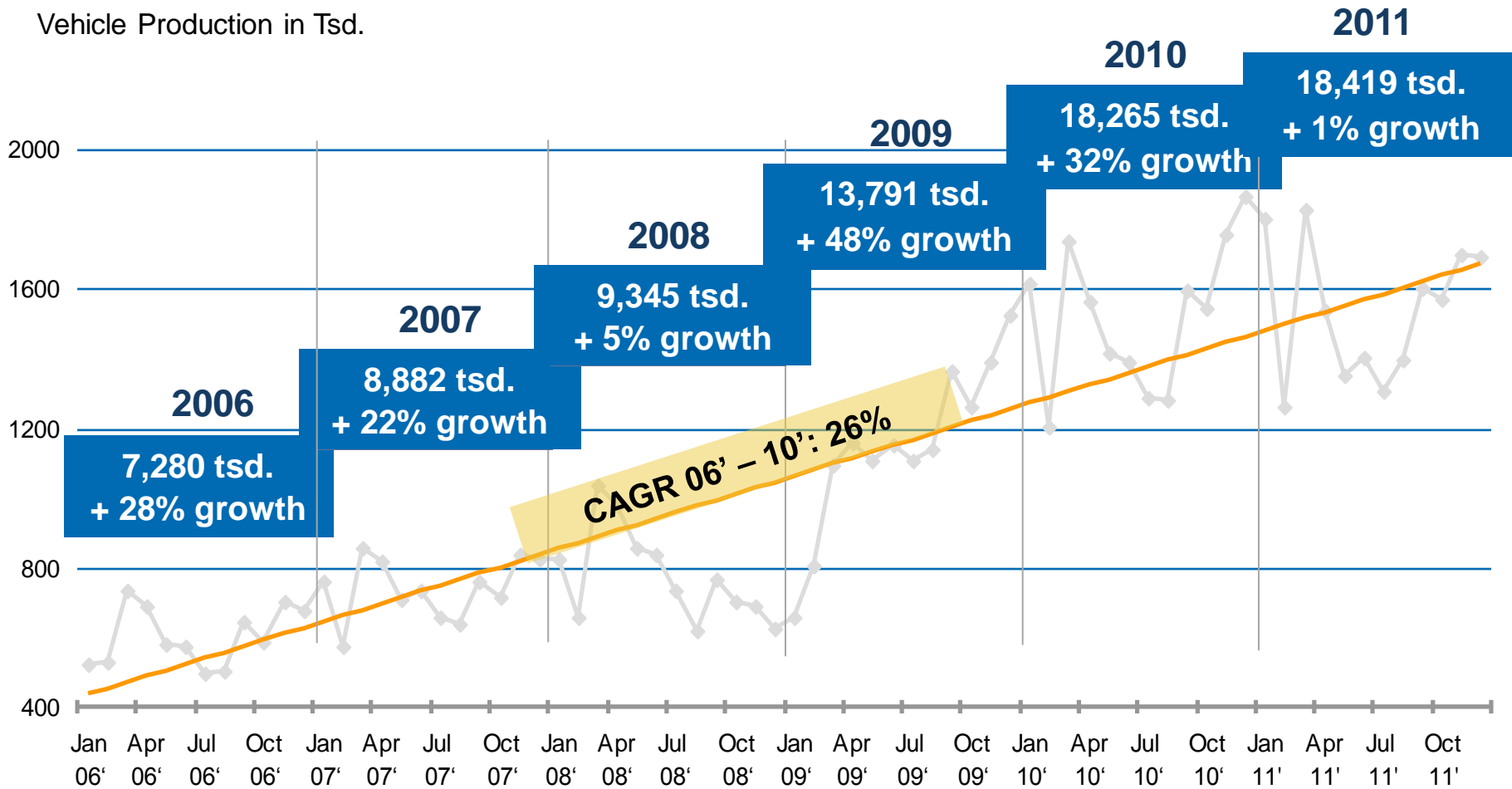
Networked Vehicles and
Infotainment



Rapid Growth of China Auto Market

% growth to PY

Vehicle Production in Tsd.



Source: CAAM

Sustainable and diversified growth driven by economic growth especially from inland



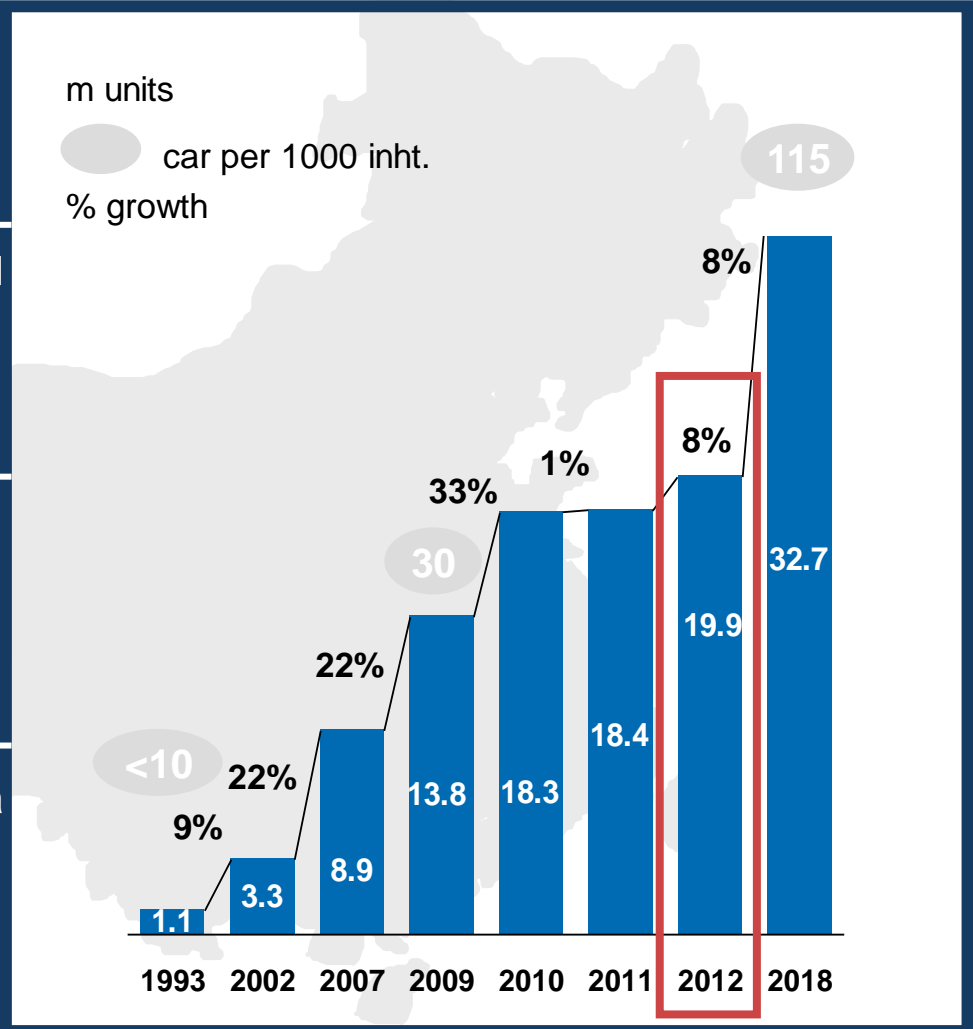
China metropolis and coastal area with replacement demand



Fast growing inland tier cities with increasing car ownership



Developing rural area triggering upgraded mobility demand



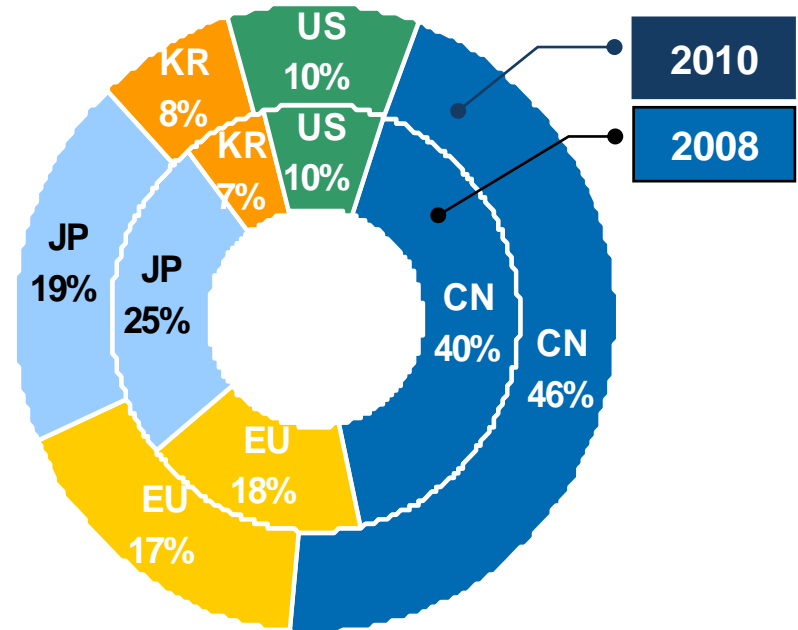
China OEM Landscape More than 40 major OEMs

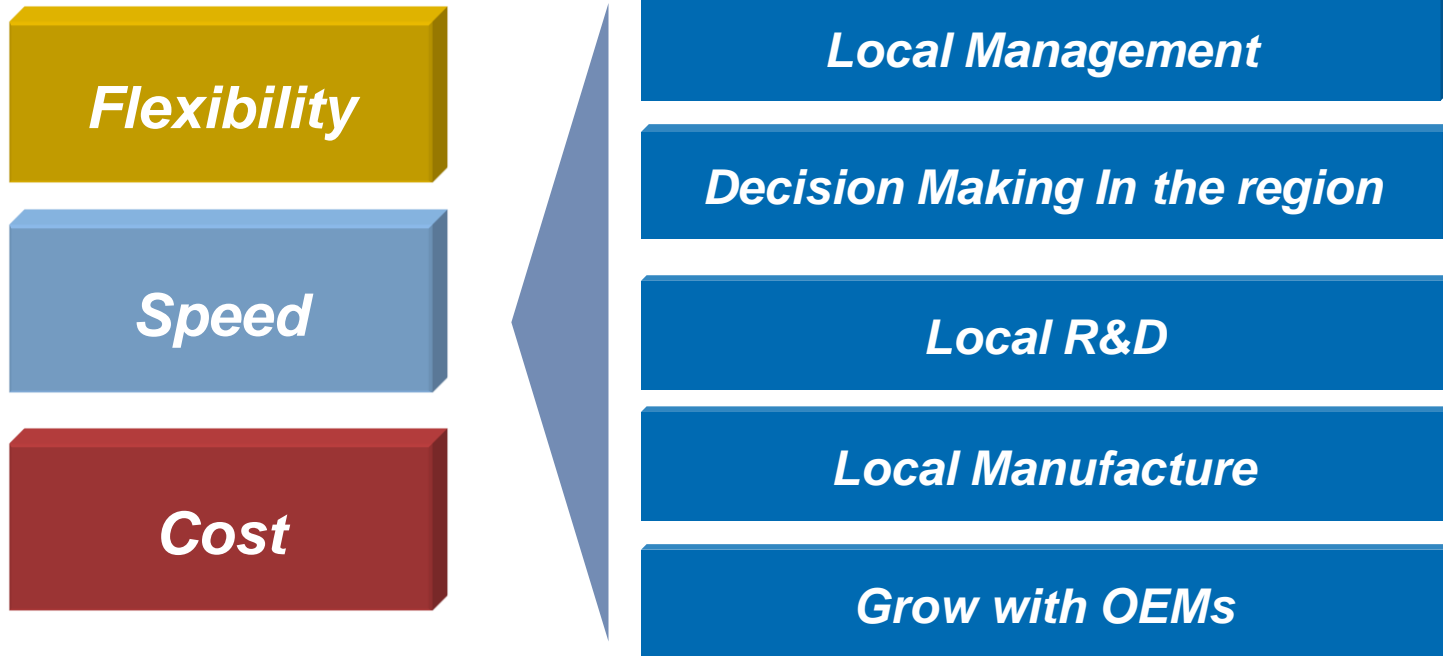
COEM: 21

Intl. OEM: 18

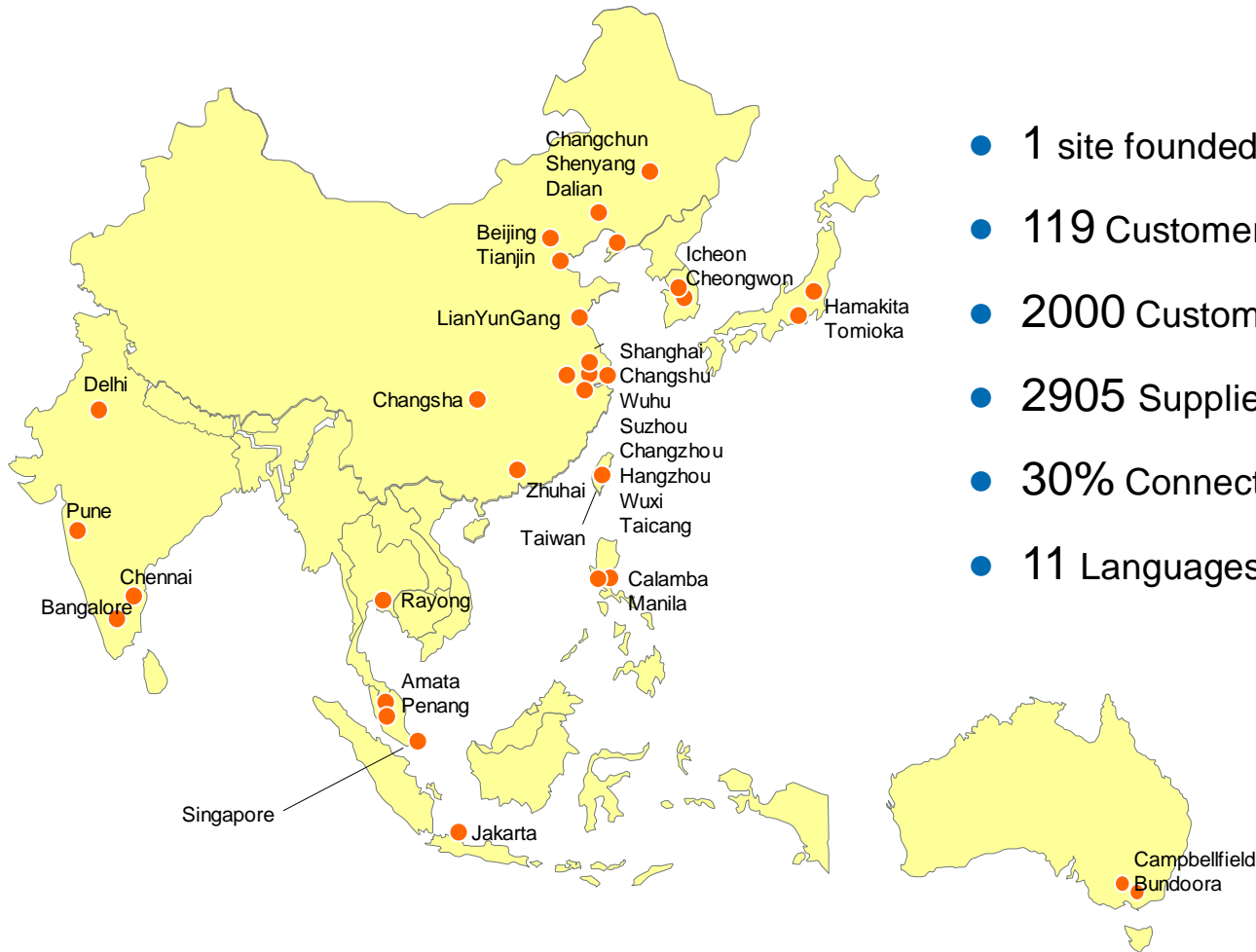


OEM Market Share by Region





*Low cost, high speed, more flexibility
are the keys to be successful in China*



- 1 site founded in Shanghai in 2008
- 119 Customer Plant Projects
- 2000 Customer Users Trained
- 2905 Suppliers Connection
- 30% Connects Growth Annually
- 11 Languages Available (App & Support)



* Last update: 2012.5.1

**Wenn Sie Interesse an den vollständigen
Unterlagen haben, nehmen Sie einfach
Kontakt zu uns auf!**

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