

10 Jahre SupplyOn

Bilanz und Blick in die Zukunft

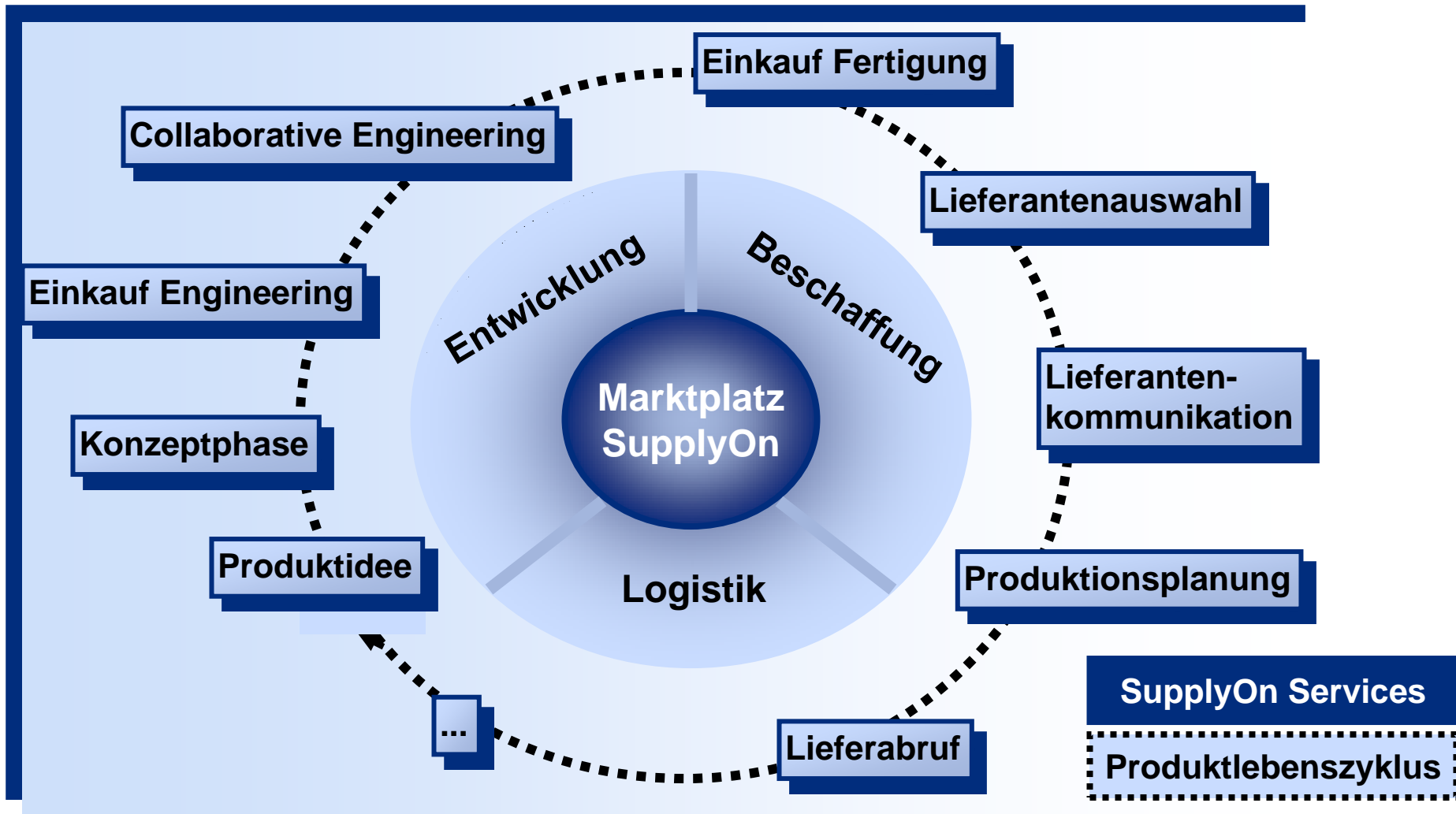
Markus Quicken

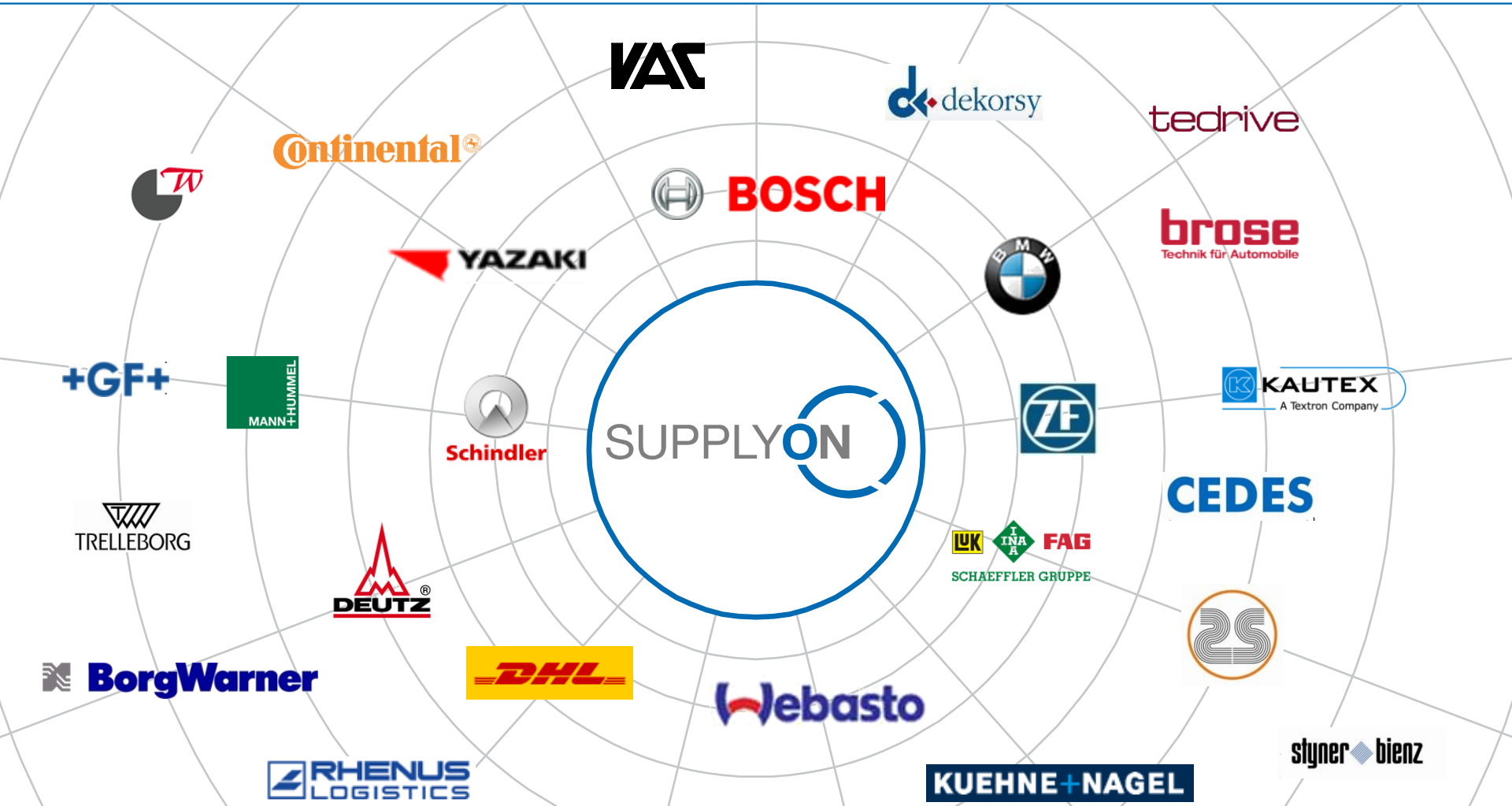
6. Mai 2010

SupplyOn EXECUTIVE SUMMIT

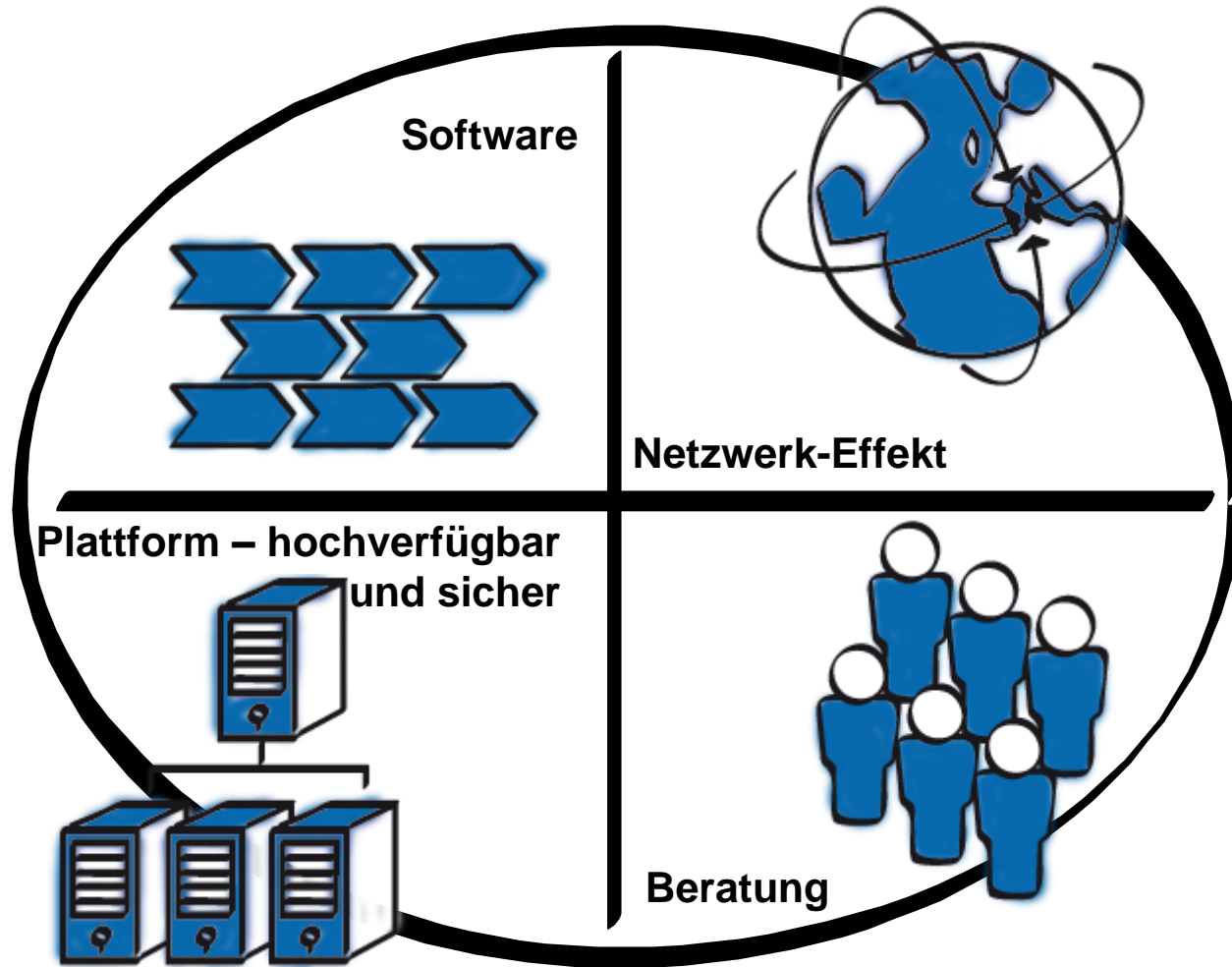




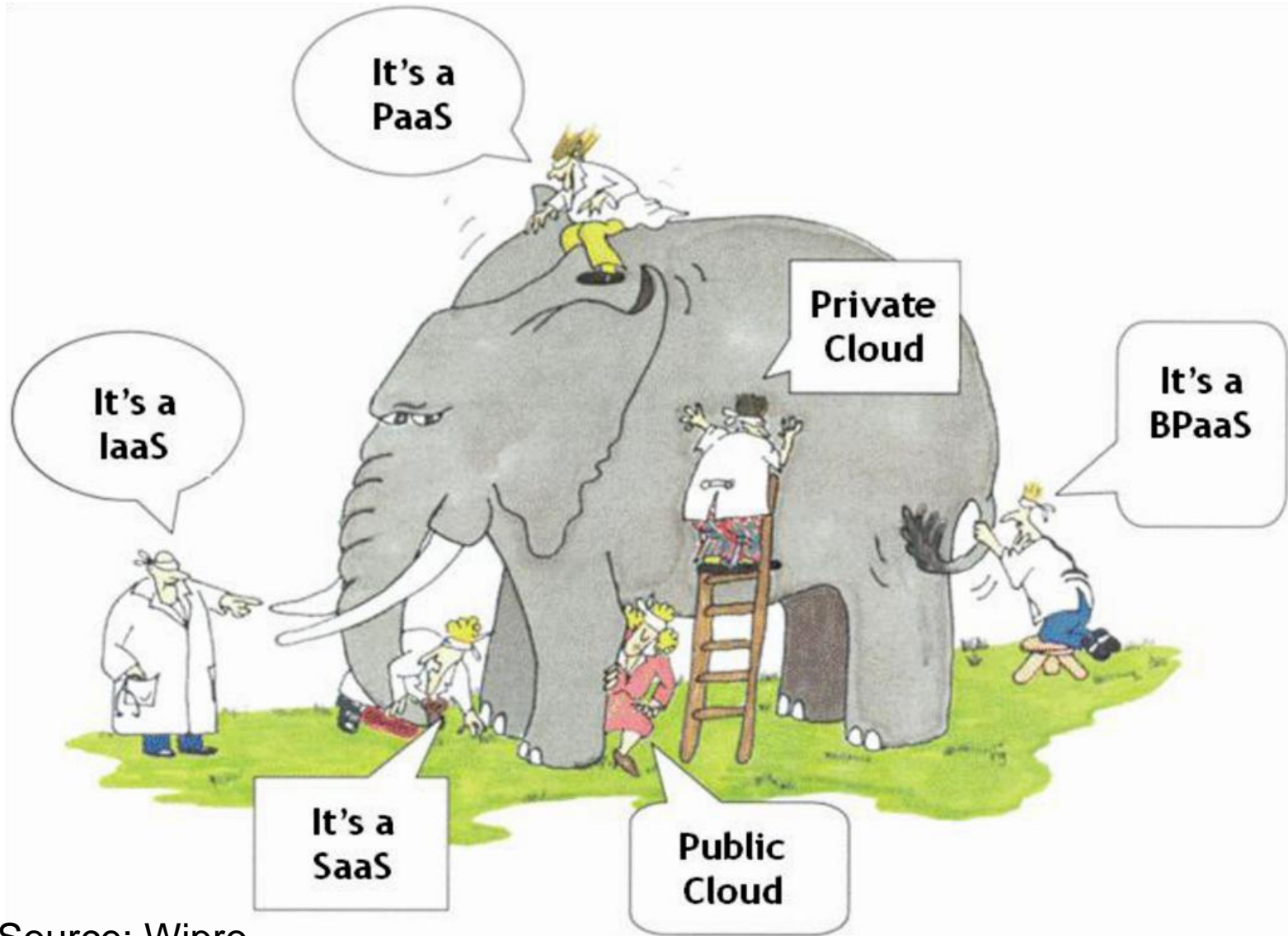




SupplyOn hat sich weltweit als Industriestandard für unternehmens-übergreifende Kommunikation durchgesetzt. Jedes Unternehmen der Fertigungsindustrie ist bei uns registriert.

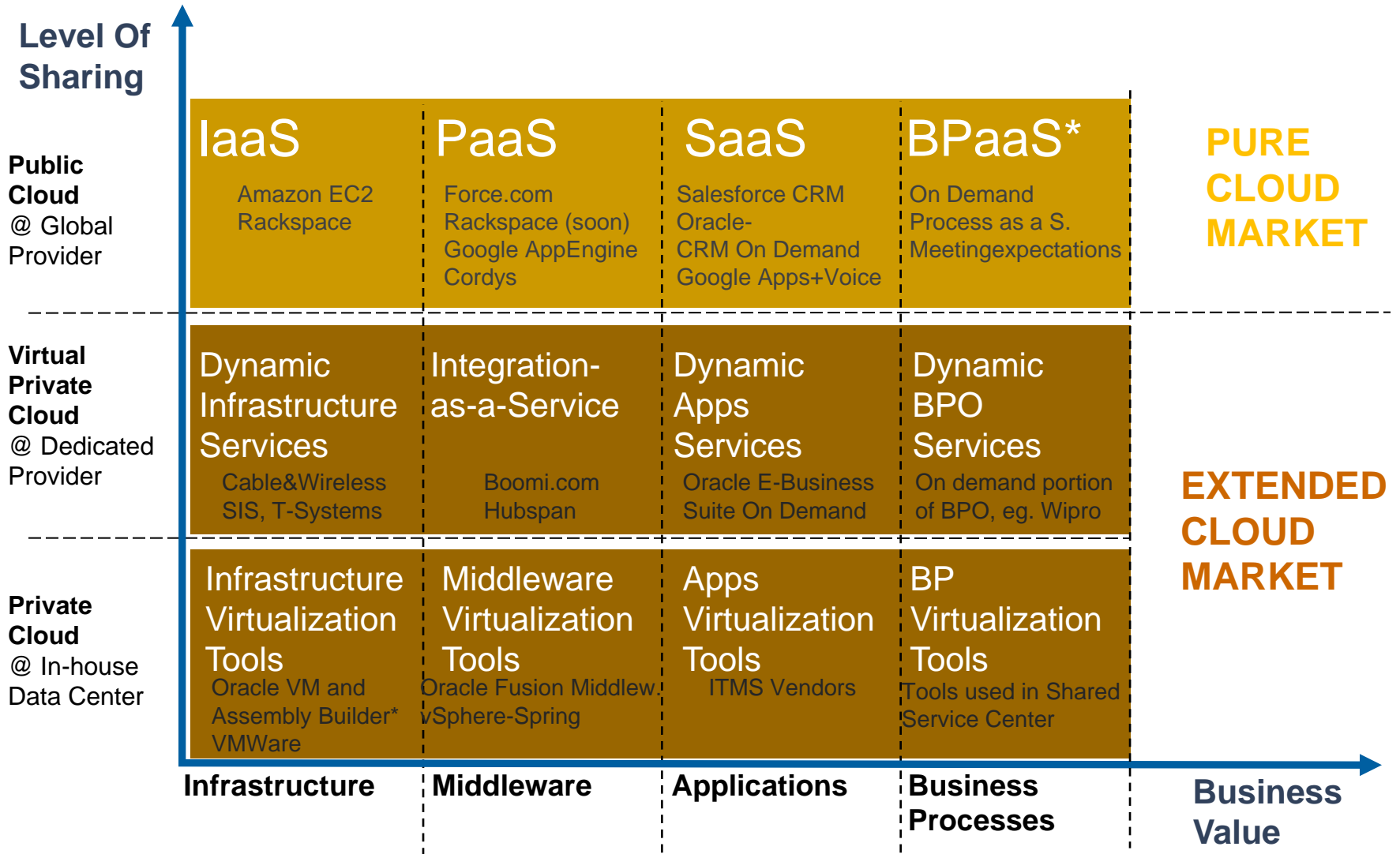


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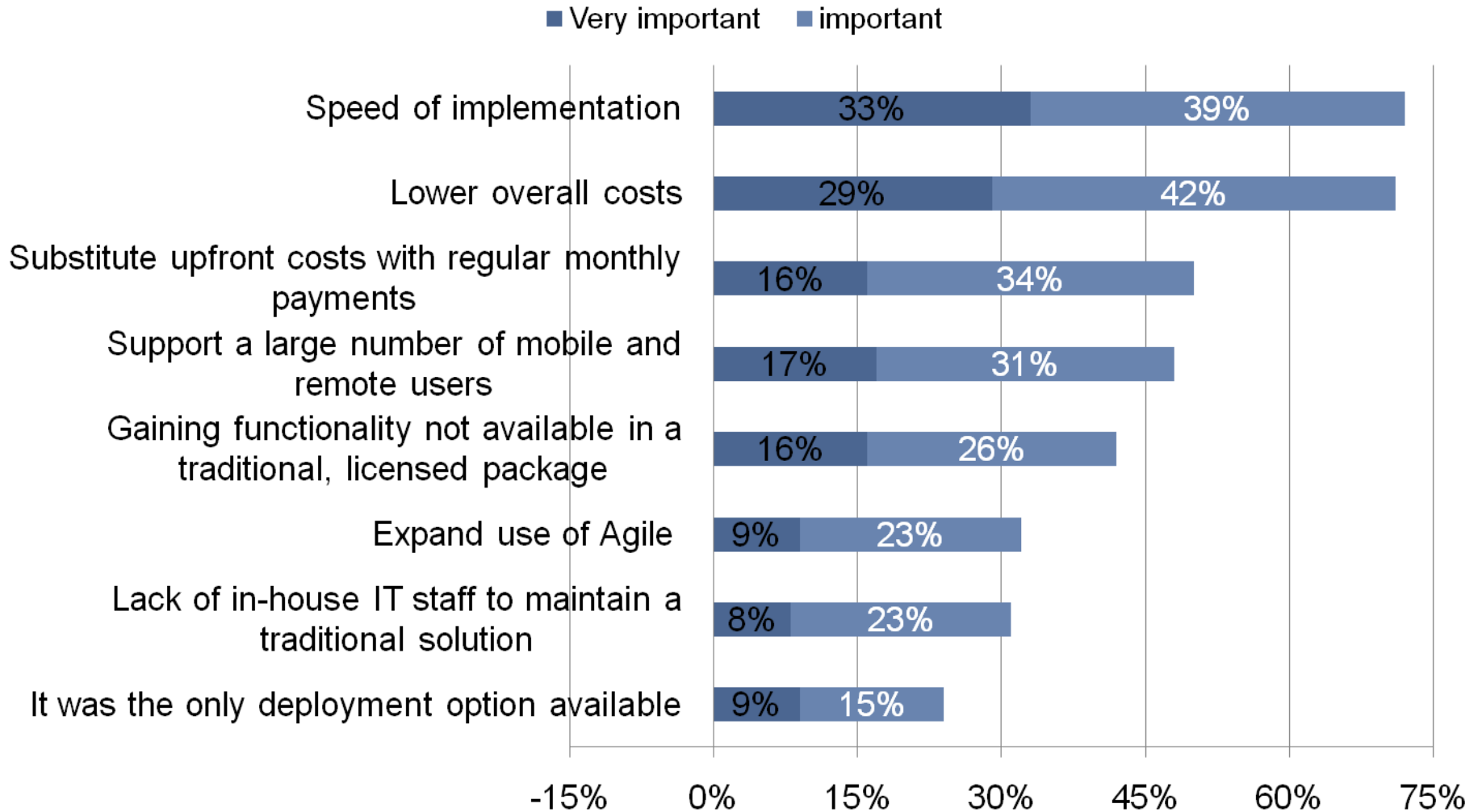
Source: Wipro

Forrester's Cloud Taxonomy and Example Vendors



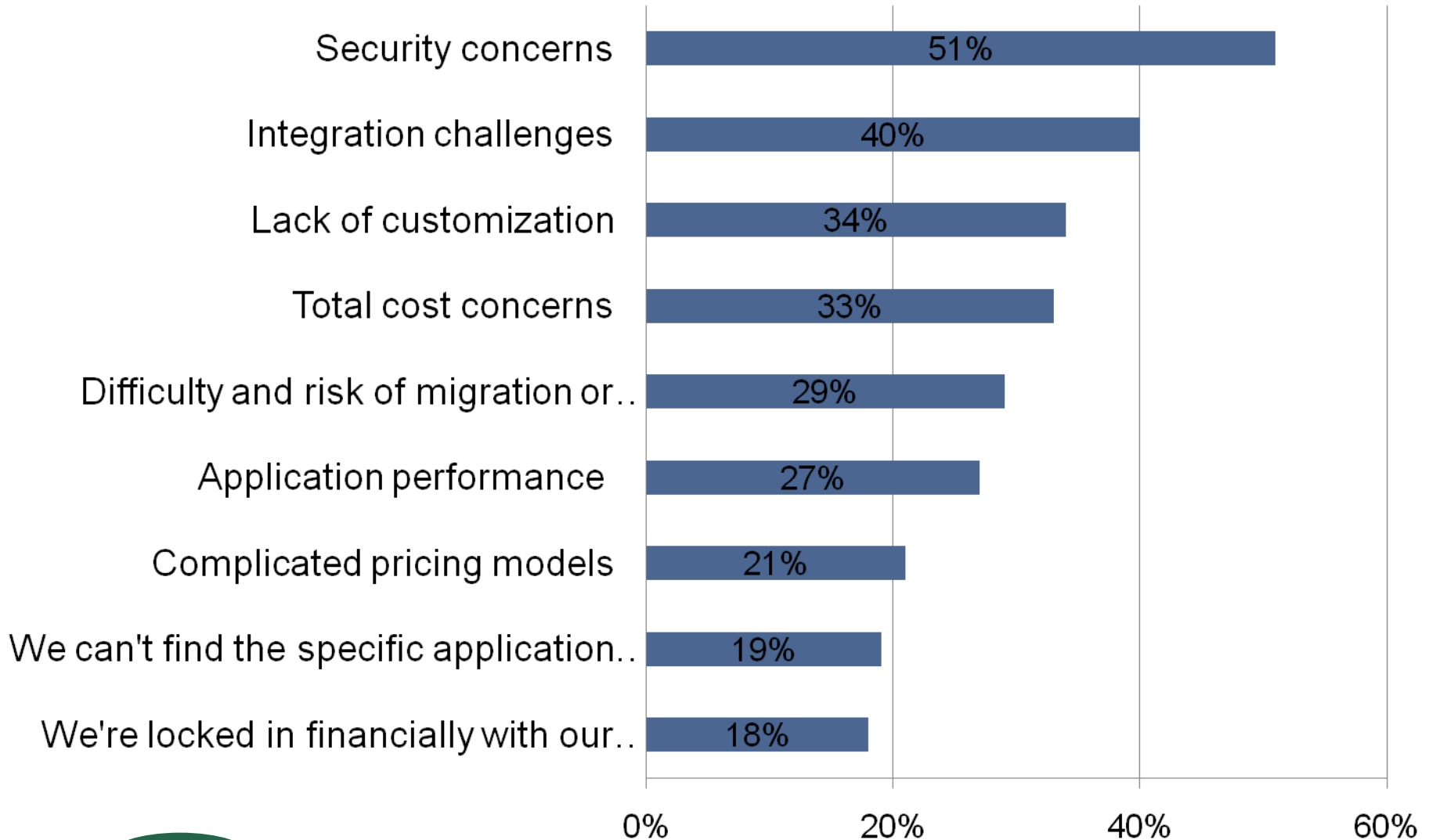
Source:

How important were the following in your firm's decision to adopt SaaS?



Source: FORRESTER

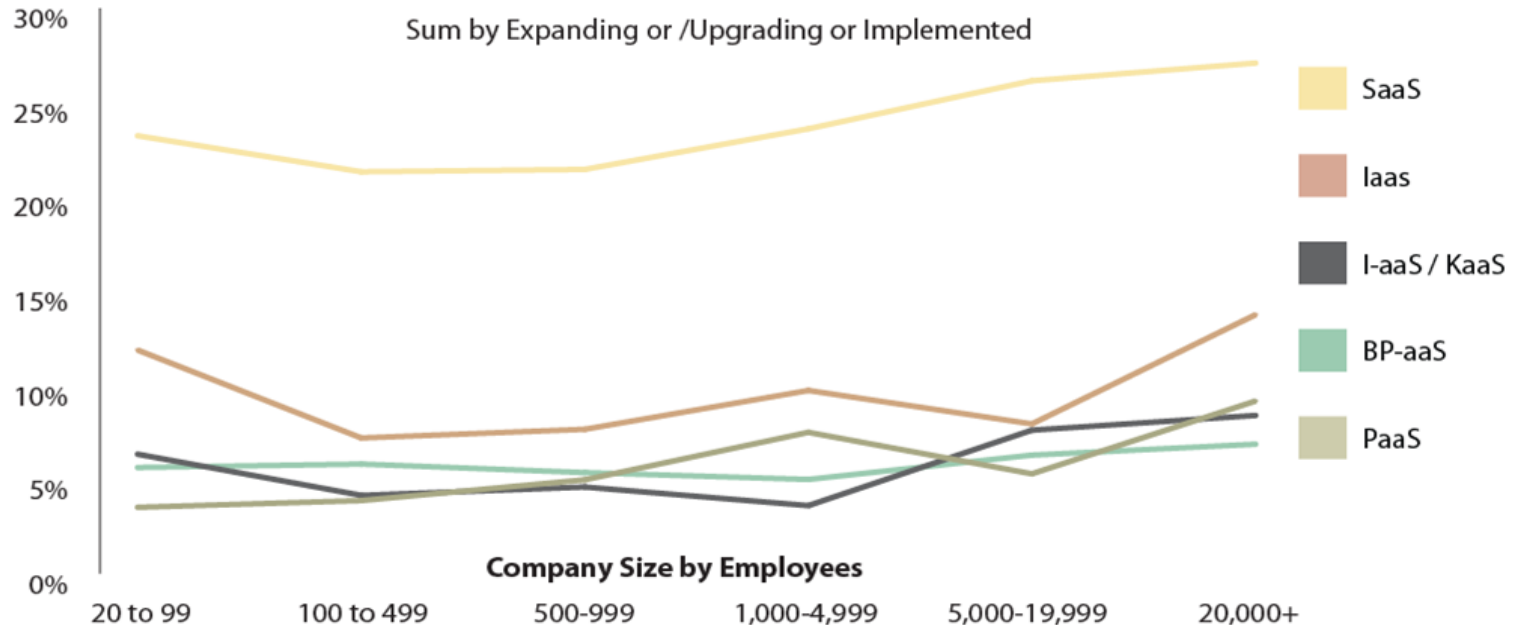
Why isn't your firm interested in SaaS?



Source: FORRESTER

“What are your firm's plans to adopt the following software technologies?”

Sum by Expanding or /Upgrading or Implemented

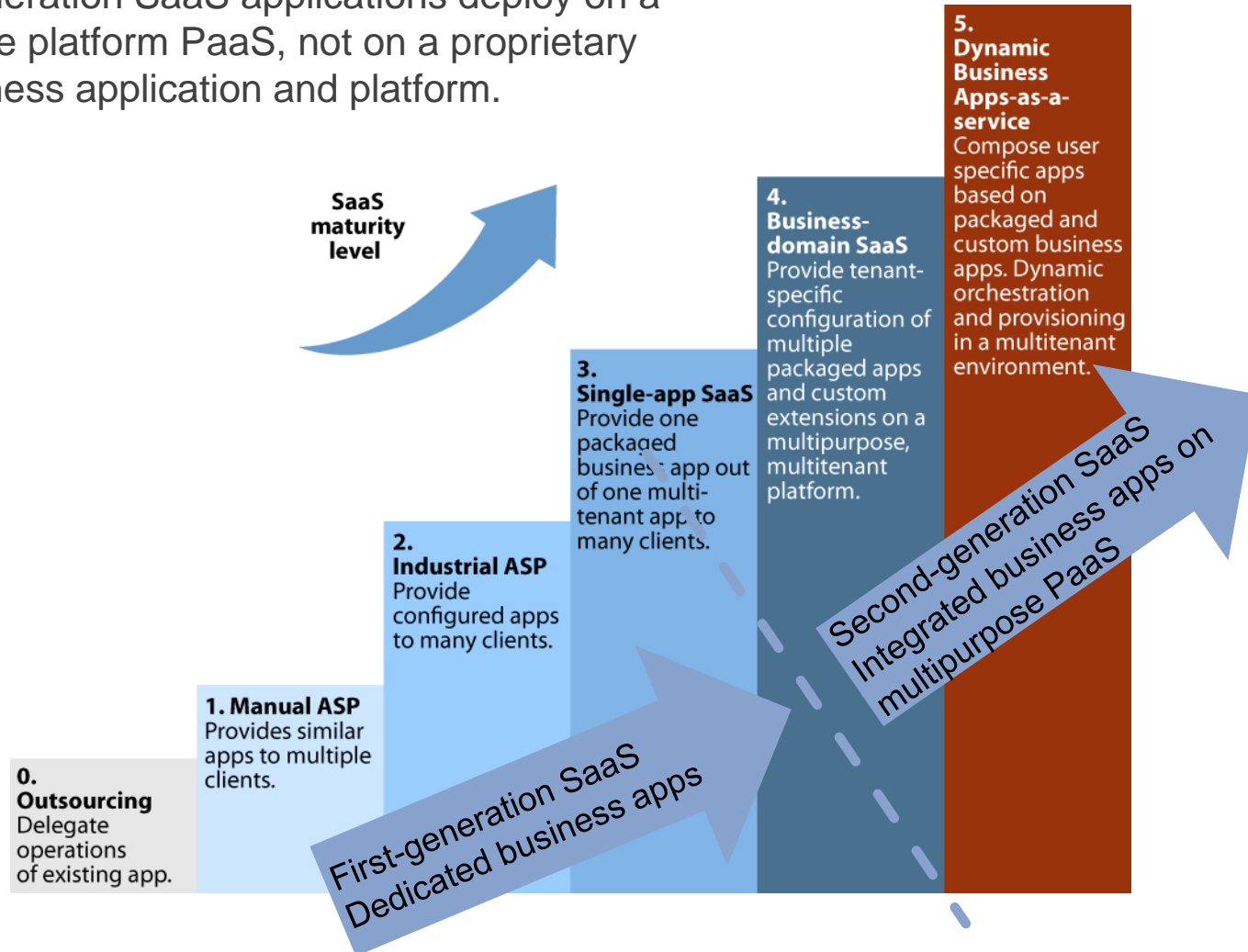


	20 to 99	100 to 499	500-999	1,000-4,999	5,000-19,999	20,000+
IaaS	12%	7%	8%	10%	8%	14%
SaaS	23%	21%	21%	24%	26%	27%
PaaS	4%	4%	5%	8%	5%	9%
IaaS / KaaS	6%	4%	5%	4%	8%	8%
BPaaS	6%	6%	5%	5%	6%	7%

Base: 1688 North American and European IT decision-makers interested in cloud technologies (percentages may not total 100 because of rounding)

Source: Enterprise And SMB Software Survey, North America And Europe, Q4 2009

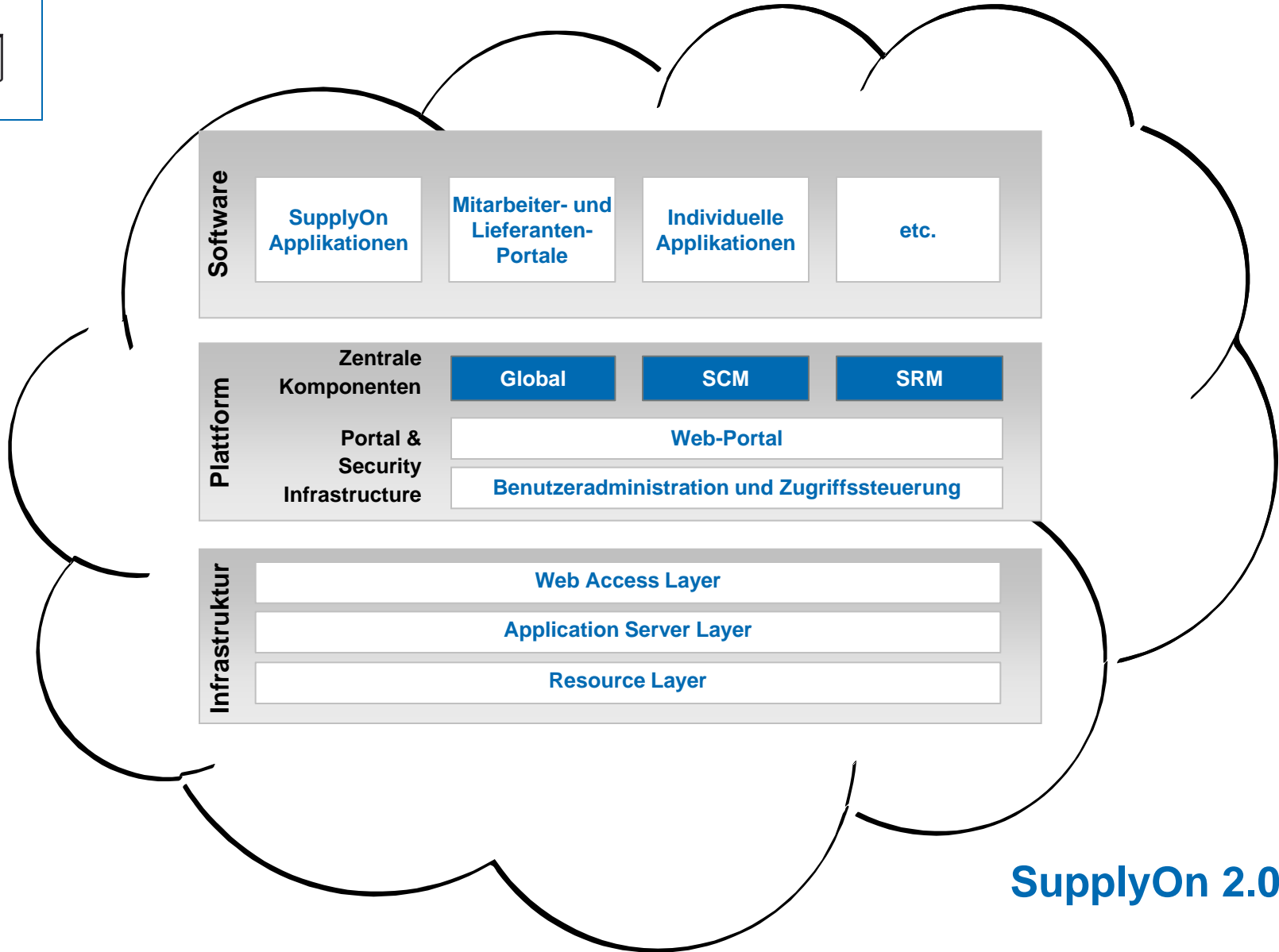
Second-generation SaaS applications deploy on a multipurpose platform PaaS, not on a proprietary hybrid business application and platform.



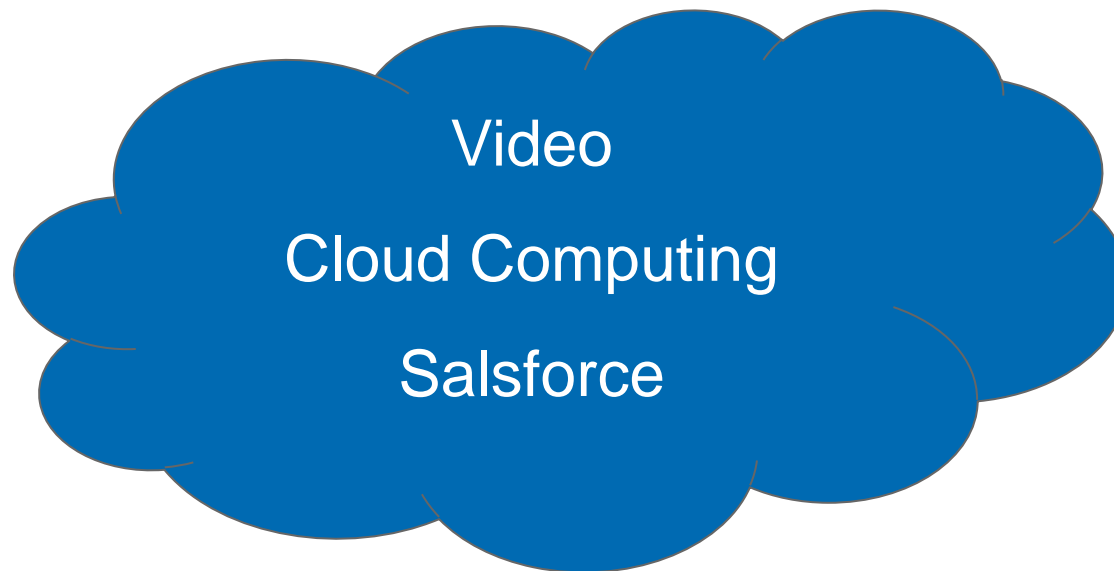
Source: August 14, 2008, "Forrester's SaaS Maturity Model" Forrester report

Die Basis für erfolgreiche Kollaboration:

Eine hochverfügbare, flexible, sichere Plattform

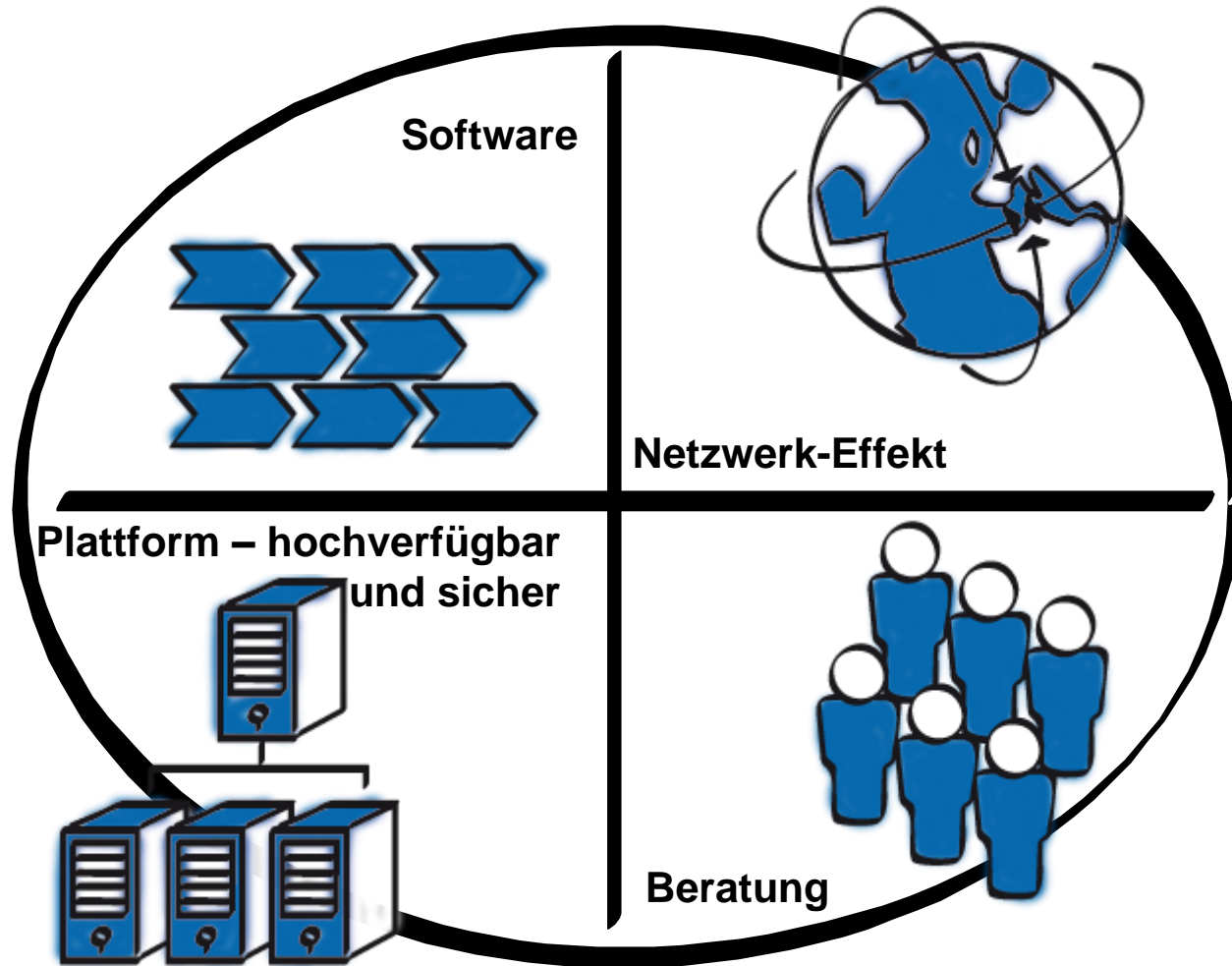


SupplyOn 2.0

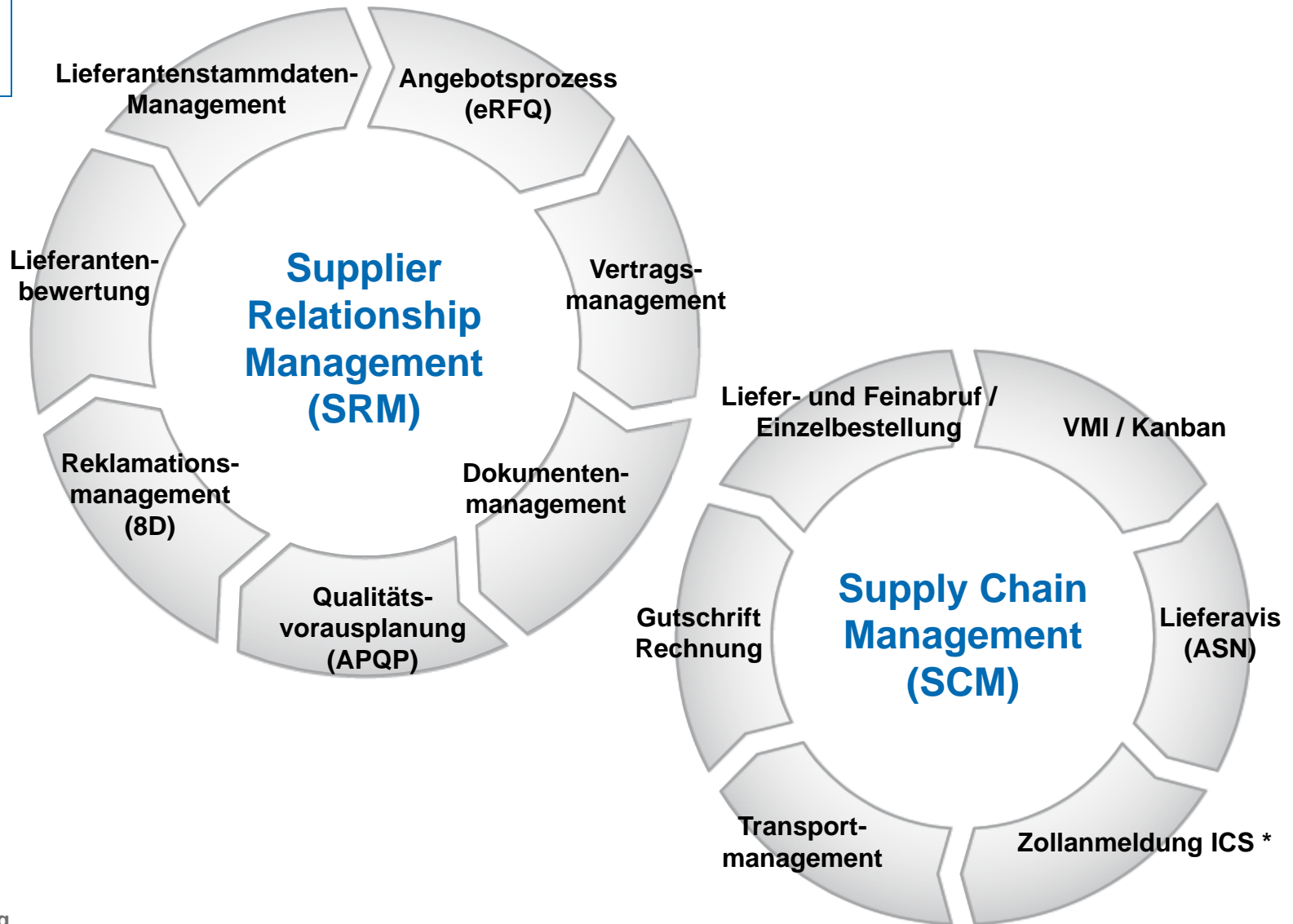
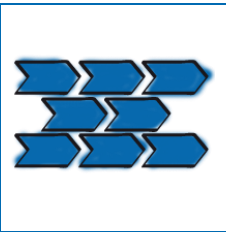


<http://www.youtube.com/watch?v=xJCOzUk76GQ>

2



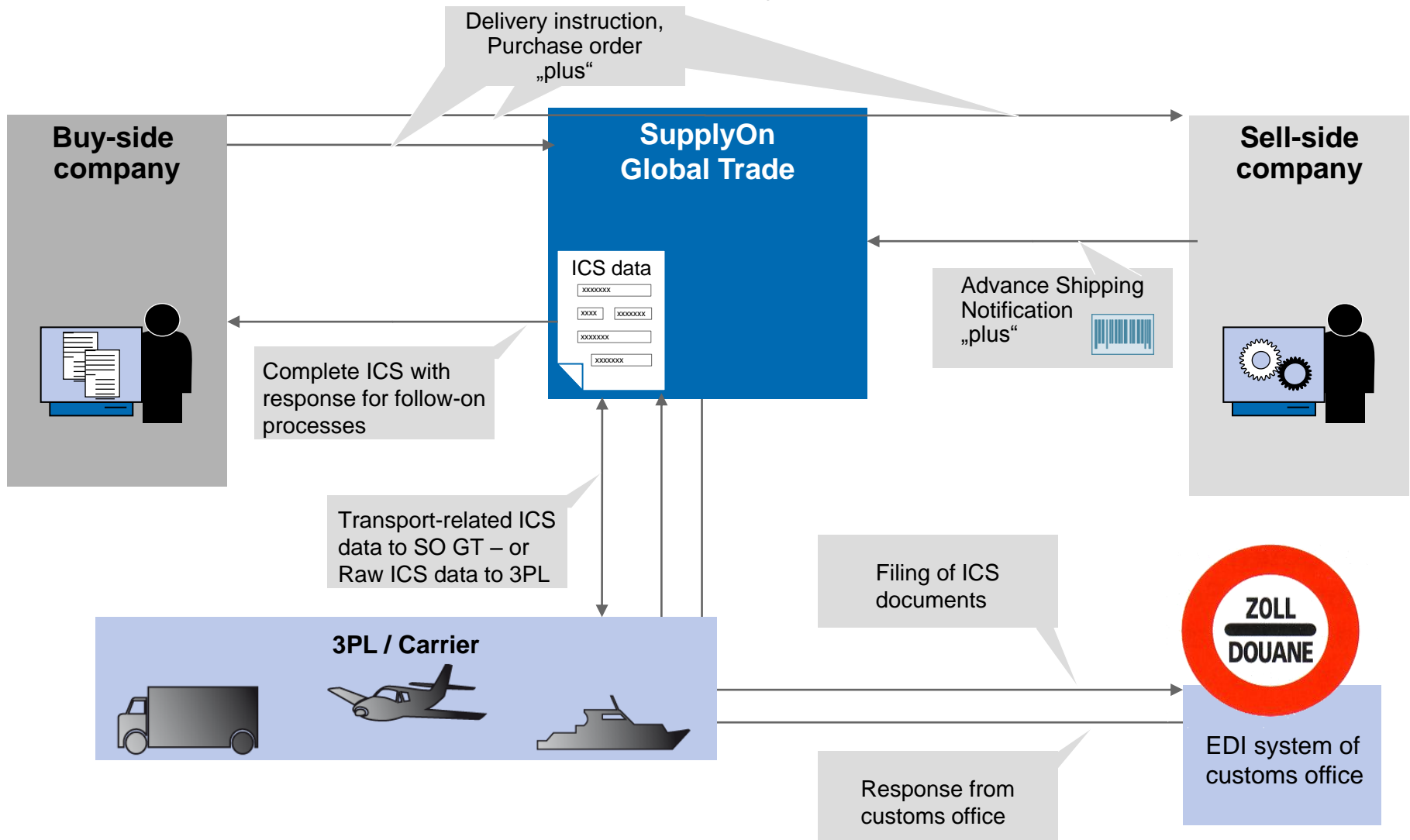
Integrierte Kollaborations-Prozesse sichern höchste Transparenz in Ihrer Supply Chain

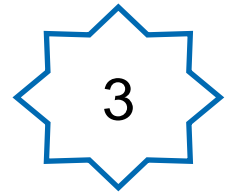
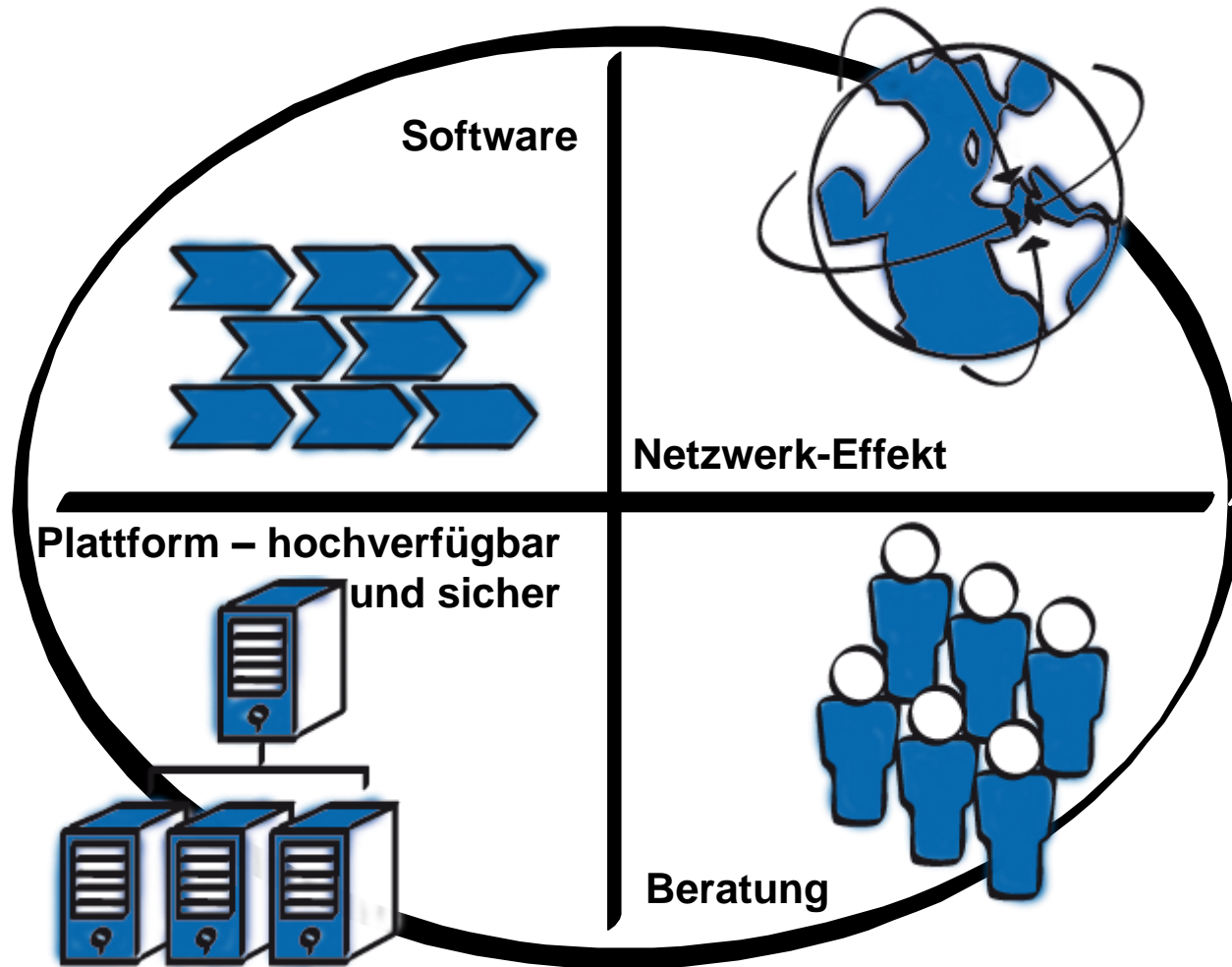


* in Planung

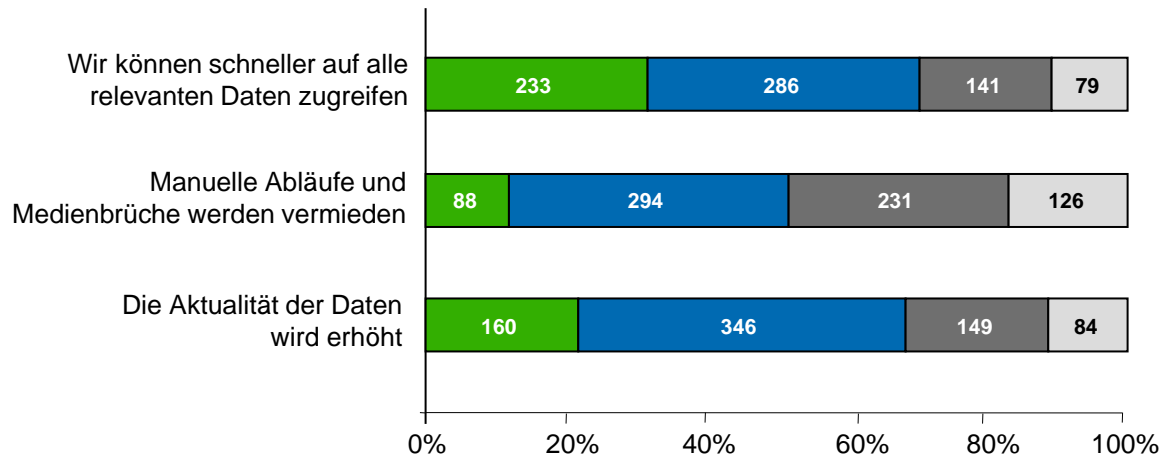
SupplyOn Global Trade Data Connects all Parties in the Supply Chain

Information Flow for Trade-related Data in Supply Chain





Worin sehen Sie die wichtigsten Vorteile elektronischer Prozesse?

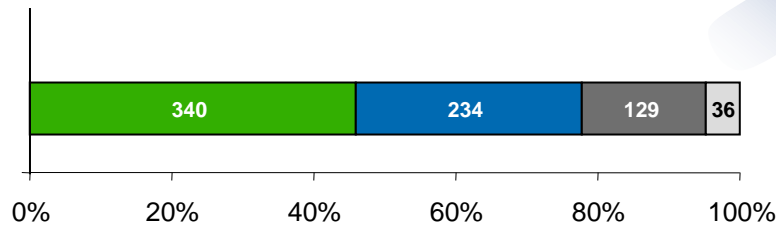


▶ Rund 80 Prozent der Befragten halten die elektronische Kommunikation mit Kunden für sinnvoll.

▶ **ABER:** Die Vielzahl der existierenden Plattformen macht die Vorteile der elektronischen Prozessabwicklung zunichte!

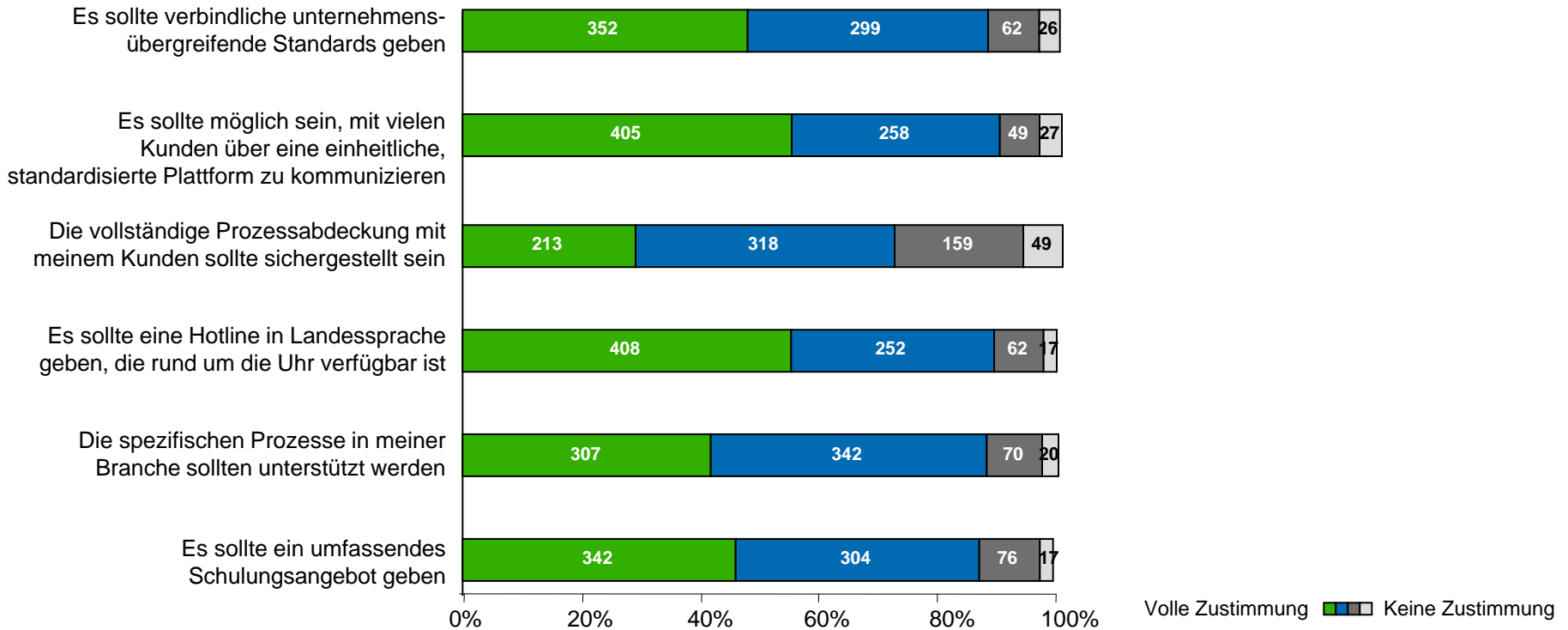
Das Problem ist jedoch...

Die Vielzahl der existierenden Plattformen macht die Vorteile der elektronischen Prozessabwicklung zunichte



Volle Zustimmung Keine Zustimmung

Welche Anforderungen müssen E-Business-Plattformen erfüllen, damit ein effizientes Arbeiten möglich ist?



► SupplyOn erfüllt alle der genannten Anforderungen

How satisfied are you overall with the support?

